



University of
Zurich^{UZH}

ETH

Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich

NGOs versus Regulators

Zurich, February 26th, 2015

On February 26th, 2015, the University of Zurich (Institute of Banking and Finance, URPP Finanzmarktregulierung, University Center for Quantitative Finance and Sustainability) and ETH Zurich (Center of Economic Research) jointly organize a one day conference. This conference will examine the relative roles of NGOs and Regulators regarding environmental and financial hazards.

The morning will be dedicated to 3 academic presentations on the conference topic, including a (60 min) keynote address by Prof. David Baron, and two complementary (45 min) talks:

- Prof. Dr. David Baron (Stanford University)
- Dr. Julien Daubanes (ETH Zurich)
- Prof. Dr. Bard Harstad (University of Oslo)

In the afternoon, there will be 5 general interest presentations (30 min each) by the following speakers:

- Thierry Philipponnat, (Member of the Board of Autorité des Marchés Financiers, the French financial markets regulator, and Founder of Finance Watch)
- Prof. Dr. Reto Knutti (ETH Zurich)
- Florian Kasser (Greenpeace)
- Florian Brunner (Schweizerische Energie-Stiftung)
- Prof. Dr. Anton Gunzinger (ETH Zurich and Super Computing Systems)

The conference will close with a panel discussion chaired by Prof. Dr. Jean-Charles Rochet between all the afternoon presenters and the audience.

A cocktail reception will conclude the event, and a dinner will follow (only upon invitation).

For organizational reasons, we would be very grateful if you could indicate your participation to the morning and afternoon sessions at the following email address: NGORegC@ethz.ch.

The Organizers:

Prof. Dr. Marc Chesney (University of Zurich)
Dr. Julien Daubanes (ETH Zurich)
Prof. Dr. Jean-Charles Rochet (University of Zurich)



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Location:

Room LEE E 101
Leonardstrasse 21
8092 Zurich

Detailed Program:

- 8:45-9:00 Welcome Address by Jean-Charles Rochet
- 9:00-10:00 Keynote Address by David Baron: “Social Pressure and Self-Regulation”
Chair: Jean-Charles Rochet
- 10:00-10:30 Coffee Break
- 10:30-11:15 Julien Daubanes: “Activists versus Captured Regulators” (joint with Jean-Charles Rochet)
- 11:15-12:00 Bard Harstad: “Private Politics and Public Regulation” (joint with Georgy Egorov, Northwestern University)
- 12:00-13:30 Lunch Break
- 13:45-14:00 Introduction to the Afternoon Session by Marc Chesney
- 14:00-14:30 Thierry Philipponnat: “Collaboration between Financial Regulators and NGOs: Objectives and Conditions”
- 14:30-15:00 Reto Knutti: “Climate Change”
- 15:00-15:30 Florian Kasser: “Clean and Cheap Nuclear Power: A Myth Deconstructed”
- 15:30-16:00 Coffee Break
- 16:00-16:30 Florian Brunner: “Exploitation of Fossil Fuels by Fracking: Opportunities and Risks”
- 16:30-17:00 Anton Gunzinger: “Switzerland: 100% Renewable?”
- 17:00-18:00 Panel Discussion with all the Afternoon Speakers
Chair: Jean-Charles Rochet
- 18:00-19:00 Cocktail Reception